

Certificate of Excellence

This is to certify that

Sanam Hatif

*has won the Silver A' Design Award
in Jewelry, Eyewear and Watch Design Category
in 2014 - 2015 period with design #36050:
Invocation - Ring*

15 April 2015, Milan / Italy.

About The Silver A' Design Award

The Silver A' Design Award is a prestigious award given to top %5 percentile designs that has achieved an exemplary level of excellence in design. The designs are judged by a panel of three different Jury which is composed of 5 Academic, 5 Professional and 5 Focus Group Members for each different competition. The designs are evaluated with score normalization to remove any biases and are voted on aspects such as functionality, ergonomics, engineering, presentation, innovation, usability, fun details, technology, and any other specific points that could be considered, each of these points are further weighted for different jury groups.



Alessandro Deserti

Alessandro Deserti
PRESIDENT
A' DESIGN AWARD & COMPETITION

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VICE-PRESIDENT
A' DESIGN AWARD & COMPETITION

Onur Mustak Cobanlı

Onur Mustak Cobanlı
COORDINATOR
A' DESIGN AWARD & COMPETITION